

JOY IN LEADERSHIP



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2019 Therapy Leadership Experience

Monday

Welcome!	Arrive and check in at Hyatt Regency Newport Beach	
6:00 - 8:45 pm	Registration & Reception with Dinner & Live Entertainment	Plaza Arbor

Tuesday

6:30 - 7:15 am	Optional Yoga (BYOTowel)	Karen, Yoga Instructor	Amphitheater
6:45 - 7:45 am	Breakfast	Posters & Exhibits Open	Plaza Arbor & Plaza 3
8:00 - 10:30 am	General Session		Plaza I & 2
	Welcome	Deb & Mary	
	Burn the Boats - The Impact of Level 5 Leadership	Clay Christensen	
	Bev Wittekind		
10:30 - 10:55 am	Partner Break	Posters & Exhibits Open	Plaza Arbor/Plaza 3
11:00 - 11:55 am	Think Tanks & Cornerstone Meeting		
	Creating Joy through Functional Maintenance Programs	Pacific Room	
	Build a Bigger Base: Six Steps to Business Development for DORs	Patio Room	
	Love for the SLP Case Mix - PDPM	Garden 1	
	Developing Partnerships with Universities & Therapy Students	Garden 2	
	A Stay in the Life - PDPM	Plaza 1 & 2	
	Cornerstone Meeting Culture CRO Award	Lance, Kam, Paul, Val & Bill	Palm Board Room
12:00 pm	Lunch Posters Vendor Exhibits		Plaza Arbor
1:00 - 1:55 pm	Think Tanks & Cornerstone Meeting		
	Partnerships Impacting Success!	Pacific Room	
	Marketing your program from the Inside Out	Patio Room	
	Optimizing with Optima!	Garden 1	
	Innovative OT Programming for Post-Acute and Long-Term Care	Garden 2	
	Exploring the PT/OT Case Mix - PDPM	Plaza 1 & 2	
	Cornerstone Meeting: Start & Build a Therapy Team	Alicia, Craig, Richard	Palm Board Room
2:00 - 2:25 pm	Partner Break Posters Vendor Exhibits		
2:30 - 4:45 pm	General Session		Plaza I & 2
	Barry Port		
	Elevate Charities	Tyler Douglas	
	Understanding the Therapy Financial Side of PDPM	Ciara Cox	
3:30 - 4:15 pm	Cornerstone Meeting: Compliance	Jen Bertino	Palm Board Room
4:45 pm	Poster Presentation	Poster Presenters	Plaza Arbor
5:15 pm	Dinner, Games & Lip sync		Amphitheater

Wednesday

6:30 - 7:15 am	Optional Yoga (BYOTowel)	Karen, Yoga Instructor	Amphitheater
6:45 - 7:45 am	Breakfast	Posters & Exhibits Open	Plaza Arbor & Plaza 3
8:00 - 10:30 am	General Session		Plaza I & 2
	Good Morning!	Mary & Deb	
	Compliance Updates	Debbie Miller	
	Words from a Friend	Mike Dalton	
10:00 - 12:00 pm	Cornerstone Meeting		Palm Board Room
	PDGM Kahoot	Rebecca, Darrin,	
	Grouper Tool Demo	Lance, Kam and Paul	
10:30 - 10:55 am	Partner Break	Vendor Partners	Plaza Arbor/Plaza 3
11:00 - 11:55 am	Think Tanks		
	● Joy with Group Therapy		Pacific Room
	● Making the Leap: DOR to AIT, ED, CEO		Patio Room
	● How to Analyze your Financials at the Payor or Patient Level		Garden 1
	● Overcoming Barriers for Dementia Programming		Garden 2
	● Exploring the PT/OT Case Mix - PDPM		Plaza 1 & 2
12:00 - 1:15 pm	Lunch & Vendor Bingo Awards	Vendor Partners	Plaza Arbor
1:15 - 2:10 pm	Think Tanks		
	● Expanding Opportunity by Building the Outpatient Therapy Business		Pacific Room
	● LTC Think Tank		Patio Room
	● A Stay in the Life - PDPM		Garden 1
	● Love for the SLP Case Mix - PDPM		Plaza 1 & 2
1:15 - 5:00 pm	Cornerstone Meeting		Palm Board Room
	Ideas and Solutions for Therapy Behavior Changes		
	Biggest Impact Oasis Accuracy	Rebecca, Darrin,	
	Agency Roadmap How to drive your agency	Lance, Kam and Paul	
2:15 - 2:25 pm	Break		Arbor
2:30 - 5:00 pm	General Session		Plaza 1 & 2
	An Overview of PDPM & QA Session	John Kane, CMS SNF Team Leader	
	Six Disciplines of Leadership	Spencer Burton	
	Closing Remarks	Mary & Deb	

Think Tank Session Details

- Tuesday Morning | Creating Joy through Functional Maintenance Programs (FMPs)**

Presenters: Jon Anderson, PT, Elyse Matson, SLP, Amanda Grace, OTR. Designing and maintaining functional maintenance programs is a valuable component for success with our LTC population. We will share factors to be considered when implementing FMPs and how to use this information to tailor your own approach.
- Tuesday Morning | Build A Bigger Base: Six Steps to Business Development for DORs**

Presenter: Tannus Quatre, PT, MBA is a marketing and revenue cycle specialist with Optima Healthcare Solutions. As therapists, we make lives infinitely better through function. We help communities move better, function independently, and communicate effectively with loved ones. Therapists are important in today's healthcare landscape, and our growth is limited only by our ability to effectively and strategically communicate our value. In this breakout session, Tannus will lead a lively discussion which introduces a six-step approach to sustainable business development for directors of rehab in any care setting.
- Tuesday Morning & Wednesday Afternoon | Love for the SLP Case Mix**

Presenters: Tamala Sammons, Heather Bjernudd, Elyse Matson, Whitney Wilding, Jennifer Raymond, Priscilla Diazdeleon. The SLP Case Mix Think Tank will focus on understanding how the SLP case mix is calculated; which codes and sections of the MDS will capture the SLP Case Mix categories; and clinical examples to work through. Additionally, there will be discussion around NOMS, standardized tests, skilled intervention and the clinical guides and tools available.
- Tuesday Morning | Developing Partnerships with Universities & Therapy Students**

Presenters: Ciara Cox, Gina Tucker-Roghi, Jayna Owensw. Do you have a great idea for a program, but can't seem to find the time to bring it to life? Internships provide opportunities to contribute to the profession and make connections with students. Expanding opportunities with capstone students can further the value for your team by developing programs. A variety of capstone models will be explored and you will learn how other facilities have successfully collaborated with capstone students.
- Tuesday Morning & Wednesday Afternoon | A Stay in the Life - PDPM**

Presenter: Lori O'Hara. How does a PDPM Part A episode differ from a RUGs Part A episode? Is the admissions process different? Are the IDT meetings different? What matters when? This Think Tank will take you through a PDPM stay from inquiry to discharge so you'll know what will be different and what will stay the same.
- Tuesday Afternoon | Partnerships Impacting Success!**

Presenters: Amber Thompson, CEO, Kiran Sahota, COO, Kyle Martin, DOR/Resource, Jennifer Raymond, Resource. Have you ever wondered how you could optimize your partnership with your operational and clinical leaders? How you could create bigger impact with culture, clinical and overall quality? Get a close up view from two facility teams innovating for continued success within their markets. Kiran and Jennifer will highlight their partnership which created a path of success with BPCI and achieving a super rate from a managed care partner, while Amber and Kyle will share their experiences with program development, which has led to remarkable results.
- Tuesday Afternoon | Marketing your Program from the Inside Out**

Presenter: Kendra Matthews, Signum Marketing Resource. As we continue into payment reform, we find the need for delivering more efficient care while achieving outstanding clinical quality outcomes. What does this mean to therapy? PDPM is calling for therapists to improve quality, while efficiently and effectively delivering care. As efficiency improves, opportunity to grow our business also increases!! This is where a strong focus on expanding our offerings and programs while achieving those excellent outcomes is important, learning how to share these successes effectively within our healthcare communities, get the word out, expand our partnerships, MARKET, are crucial. This session will cover those secrets for successful marketing.
- Tuesday Afternoon | Optimizing with Optima!**

Presenters: Mahta Mirhosseini, Therapy Resource and Cathy de Verteuil, Optima Healthcare Solutions. This hands-on session will allow therapy leaders the opportunity to experience the under-utilized Point of Care system which is designed to provide point of service efficiencies for the therapist. Cathy and Mahta will take you through how to access POC through your existing laptops, as well as offer the opportunity to experience it with small tablets and larger Chromebooks. In addition, they will lead you through other tools and resources for managing your programs, including a sneak preview of some new features to help leaders manage through the new PDPM.

Think Tank Session Details



Tuesday Afternoon | Innovative OT Programming for Post-Acute and Long-Term Care

Presenters: Gina Tucker Roghi, Jan Conduco, Natalie Barrales, Cecelia Ly-Peh; In Hwa Chae, Elena Vaccaro, Camille Schilling; Does your facility have LTC residents with serious mental illnesses? Therapists can support our facilities in meeting their needs of this unique population. The Psychosocial Toolkit empowers your OTs with assessments and interventions (individual, group and concurrent) that are utilized by OT practitioners in primary mental health settings. The OT Health Failure Clinical Pathway was developed to guide OTs to better address psychosocial, cognitive, and lifestyle factors that are related to readmission rates for individuals with chronic conditions. Learn more about the evidence based assessments and interventions that will support successful discharge and outcomes.



Tuesday Afternoon & Wednesday Morning | Exploring the PT/OT Case Mix PDPM

Presenters: Jon Anderson, Maryann Bowles, Mira Waszak, Brian Del Poso, Madeana Galler. This breakout will leverage fun technology to review common questions surrounding how to capture PT and OT case mix appropriately in the new Medicare payment model PDPM. The latest updates and proposed rules will be reviewed so you are fully up to date with the latest and greatest everything PT/OT Casemix.



Wednesday Morning | Joy with Group Therapy

Presenters: Marissa Parker, Mark Walker, Jennifer Raymond. Do you want to improve patient outcomes, increase staff satisfaction and create an overall positive impact to your therapy business? Join this informative roundtable as ideas are discussed for inspiring your therapists in group treatment through clinical stories, hands-on practice and opportunities for partnership with groups.



Wednesday Morning | Taking the Leap: From Therapy Leader to AIT to ED to CEO and Beyond!

Presenters: Ryan Goldbarg, PT & ED, Matt Scott, PT & ED, Amber Thompson, PTA & CEO, Paola Luna, PT & ED, Facilitated by Clay Christensen. Do you possess qualities of a great leader? Are you an innovative thinker ready to put your ideas to the challenge? Are you considering ways to make additional contribution and impact within our industry and our organization? Join a group of our operational leaders who were therapy leaders not too long ago and who have leveraged that experience to move into the role of operational leadership.



Wednesday Morning | How to Analyze your Financials at the Payor or Patient Level

Presenter: Ciara Cox, Therapy Financial Resource; Did you know that we have a new therapy trend report where you can drill down to the patient or payor level to analyze your therapy financials? Come and take a deep dive into this new report!



Wednesday Morning | Overcoming barriers for Dementia Programming: DOR Perspective on implementing the Abilities Care Approach & a Drumming Program

Presenters: Aimee Bhatia, DOR, Julia Schmutz, DOR, and Sacchin Bhatia, Therapy Resource. Have you faced barriers when trying to jump start a program to better serve your residents and patients with cognitive disabilities? Do you struggle with where to begin? Well, this panel discussion will help you to get the "flywheel turning" by providing you with ideas to jumpstart your Abilities Care Approach and expand your services for the Dementia resident. You won't want to miss this insider perspective to overcoming the challenges we often face when working toward a new program.



Wednesday Afternoon | Expanding Opportunity by Building the Outpatient Therapy Business

Presenters: Soon Burnam, Legal Resource, Jennifer Henderson, DOR, Kendra Ruzicka, Rehab Agency Director JTOPS, Jerry Spaeder, Therapy Innovations, Maryann Bowles, Therapy Resource. Expanding our influence into outpatient will help our patients and members of our healthcare communities benefit from a continuum of care. Learn what it takes to get started with your outpatient business, including ideas to overcome barriers we sometimes face. View an example of an outpatient website for reaching the community



Wednesday Afternoon | LTC Think Tank

Presenters: Kai Williams, Elyse Matson, Marissa Parker, Jeremy McCorristin, Jayna Owens. As the leader of your programs, knowing where to begin with our LTC patient population is the first step to building your program. This panel of hands-on caregivers, leaders and resources are actively engaged in building programming for successes with our LTC residents and will offer an interactive approach to providing you tools for success with your own program.

Posters

	Poster	Poster Title	Facility	Authors
1		A Clinical Pathway for Heart Failure Clients in the SNF	Park View Post Acute, CA	In Hwa Chae, OTS, Camille Schilling, OTS, & Elena Vacarro, OTS with Advisor Gina Tucker-Roghi OTD, OTR/L
2		Building a Part B Program for LTC	Granite Creek Health & Rehab, AZ	Larissa Osio, DOR, MS OTR/L
3		Caregiver Alert	Victoria Care Center, CA	Rebekah Anekwe, DOR & Juvie Lopez, DON
4		Circles of Learning	Legend Oaks Health Care & Rehab, TX	Sunny Chahal, MPT, DOR & Hope Eaton, RN, DON, COO
5		Closed Pulse Irrigation: A Nursing and Therapy Partnership for Wound Care	Legacy Rehabilitation & Living, TX	Marisa Parker, SLP, DOR & Michael Ong, PT & Carol Tucek, RN, DNS
6		Committing to Consistency in Pain Management in Your Facility	Flagstone North CA Market, CA	Jennifer Raymond, MS, SLP, Therapy Resource & Claudia Alexander, RN, MDS Resource
7		Creating a Peaceful & Safe Environment	Camarillo Healthcare Center, CA	Julia Schmutz, DOR & Marjorie Cruz, DON
8		Culture Care	Wellington Rehab & Healthcare, TX	Dustin Rex, DOR, PT, DPT, MS
9		Discharge Planning Group: A Partnership between Therapy and Marketing	Desert Blossom Health & Rehab, AZ	Julie Snyder, DOR, OTR/L & Ricardo Molina, DORiTO, PTA
10		Dual Tasking	Phoenix Mountain, AZ	Stephanie Cole, DOR, OT
11		EarlySense Monitoring	Legend Oaks Healthcare & Rehab - Fort Worth, TX	Kari Rhodes, SLP, DOR & Grace Winkle, DON
12		Elopement and Fall Prevention Strategies	Glenwood Care Center, CA	Aimee Bhatia, DOR & Cherrill Santos, DON
13		Falling on the Job	San Marcos Rehab & Healthcare Center, TX	Shaun Baldwin, DOR & Ana Vargas, DNS
14		Fieldwork Students: Good for SNF Productivity?	Ensign Services	Ciara Cox, OTL PhD., Therapy Resource
15		How We B: We know the why, here's the how	The Villas at Sunny Acres, CO	Jennifer Kuehn, PT, DPT, WCC & Dee Nissle-Rolstad, RN
16		IDT Communication Board	The Springs at Pacific Regent La Jolla, CA	Brittany Marvin, DPT, DOR, Jisook Park, RN, DON, Shelly Sherman, RN, CNS & Cindy Tenderro, LVN, DSD
17		IDT Wound Management/Prevention using ABI and TTT	Pointe Meadows Health & Rehabilitation, UT	C. Scott Hollander, DPT, DOR & Chelsey Terrell, RN
18		Improving QM Star Ratings	Sunstone Market, UT	Kelly Alvord PT, Therapy Resource & Vicki Warren, Clinical Resource
19		Improving the Quality Measure on Improvement in Function	Camarillo Healthcare Center, CA	Julia Schmutz, DOR & Marjorie Cruz, DON
20		Holistic Care through the Use of Innovative Technology	Legend - New Braunfels & Legend - South San Antonio	Kyle Martin, PT, Kumar Pradeep, PT, Reed Edwards, PTA & Amber Thompson, PTA

	Poster	Title	Facility	Authors
21		Jobs for Residents	Willow Bend Nursing & Rehabilitation, TX	Barbara Mohrle, OTR, Therapy Resource & Val Kosanovich, DON
22		License Plate - ACL Program	Julie Temple Specialized Care, CO	Patty Fantauzzo, COTA/L, TPM & Wendy Power, RN, DON
23		Life Story Project	Whittier Hills Healthcare Center, CA	Mark Kao, OTR, DOR
24		My Buddy and Me	Legent Oaks Healthcare & Rehab - North/ Willowbrook, TX	Pamala Lee, SLP-CCC, DO, Dominique Fransaw, RN, DON & Craig Cannon, ED
25		No Passing Zone	Legend Oaks Healthcare & Rehab - Ennis, TX	Alton Ragsdale, COTA, DOR & Janet Worcester, RN, DON
26		Osborn & the Obesity Epidemic	Osborn Health & Rehabilitation Center, AZ	Tony Botelho, DOR & Mary Huerta, DON
27		Proactive Quality Review	Flagstone Market, CA	Flagstone Therapy Resources
28		Restorative as a Part of Rehab	Legend Oaks Healthcare & Rehab - Waxahachie, TX	Evette Ramirez, DOR/Therapy Resource & Hang Pham, DON
29		Skill in Place	Golden Acres Living & Rehab Center, TX	Cara Koepsel, SLP, DOR, Barbara Mohrle, Therapy Resource & Karen Calma, DON
30		STEADI	Brookfield Healthcare Center, CA	Lito Ortiz, PT, DPT Therapy Resource, Kristine Avelino, RN, & Esther Perez, LVN, Case Manager
31		Team Approach to Wound Care	Orem Nursing & Rehabilitation Center, UT	Mark Walker, PT, DPT & Chrystal Misner, RN
32		The Bus Stop to Nowhere	Legend Oaks Healthcare & Rehab - New Braunfels, TX	Jayna Owens, SLP & Roy Buckley, DNS
33		The Ripple Effect: Spreading Love to Our CNA's	Sonterra Health Center, TX	Lindsay Fry, PT, DPT & Lillian Ortega, RN, BSN
34		The Story of My Life	Southland Rehab & Healthcare, TX	Keeli Antee, COTA, DOR, Jacqueline Davis, RN, DON, & Becky Jerke, ED
35		The T-Shirt Magnet	Arroyo Vista Nursing Center, CA	Audrey Baynes, COTA/L
36		Therapy and Nursing Collaboration	Panorama Gardens Nursing & Rehabilitation, CA	Danthea Oliveros, PT, DPT
37		Therapy and Nursing Combine to Assess ADL Accuracy	Flagstone San Diego Market, CA	Amanda Marsella, PT, DPT, Sam Baxter PT, DPT, Arvin Atangan, BSN & Eric Sacher, RN
38		Thinking Outside the "Box-step"	Beacon Hill Rehab, WA	Scott Langdale, DOR & Kelli Shoemaker, PTA
39		Together is Better	Bandera Market, AZ	Denny Davis, MS, OTR/L, T.J. Petty, PT & Tim Riter, COTA/L
40		Translating Evidence-Based Mental Health Interventions in Skilled Nursing Facilities	Cloverdale, CA, Broadway Villa, CA & The Dominican University of California	Natalie Barrales, OTS, Jan Conducto, OTS, & Cecilia Ly-Peh, OTS with advisor Gina Tucker-Roghi, OTD, OTR/L
41		Utilizing Care Partners	Cloverdale Healthcare Center, CA	Nicolette MacLeod, DOR & Natalie Pesce, DON

Thank You to our Partners



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Hyatt Regency Newport Beach
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